RJReynolds
Tobacco Company

D.M / 5/28/91
T&D / / /
S.R.M. / / /
S.A.M. DH / 6/3/91

J.H. CASEY
Division Sales Manager

400 Raritan Center Parkway
Raritan Center
Edison, NJ 08837
201-225-3050
Fax 201-417-9076

May 28, 1991

TO: G.N. KURUC

RE: WAKEFERN PREBOOK

Dear Nick:

Attached, is a prebook for Sterling product to all Consolidated Shop-Rite stores. Please handle this with Wakefern.

I thank you for your assistance in this matter.

Sincerely,

R.L. Weber

RLW/lt

Attachment

M-2

"We work for smokers."

Source: https://www.industrydocuments.ucsf.edu/docs/rjdy0000

MASTER FORM
R.J.Reynolds Tobacco Co.
RJRT Form 5470 – 12/89

CHAIN AUTHORIZATION

PROMOTION	CHAIN
STERLING FLOOR BASE DISPLAY	CONSOLIDATED SHOP-RITE

FROM:

TO: **RJR DIVISIONS**

1226
1232
1328

DIVISION SALES PERSONNEL

SIS REPORTING STER/M FB Dsp

AUTHORIZED FOR STORE NO.'s

All stores

292	537	527	597	567
799				

BRAND ASSORTMENT

QUANTITY	BRAND	LINE NO.
3 Units	Sterling F. 100	
3 Units	Sterling Lts. 100	
3 Units	Sterling M. 100	
3 Units	Sterling M. Lts. 100	

45 TOTAL CARTONS

CHAIN AUTHORIZATION

Name:
Title: x Dir of operations
Date: 5/23/91

Distribution Date: Week of June 3rd
Supplier: Wakefern
Display Date: June 3 - 12/27/91
Payment: xx HQ ____ Store

SPECIAL INSTRUCTIONS:

Set up 1 SR [illegible] Sterling Product
Display authorized thru end of year. Payments made at Headquarters.

51849 9793

THANK YOU FOR PARTICIPATING IN THIS R.J. REYNOLDS PROGRAM

Source: https://www.industrydocuments.ucsf.edu/docs/rjdy0000